

SPAIN and wnDirect – A world class team



SPAIN – THE FACTS & FIGURES

- Spain is Europe's third-largest nation, with a population of just over 47 million.
- However, it's still the least densely populated country in Europe, with just 202 inhabitants per square mile.
- It's the second largest country in Western Europe after France, and the second most mountainous after Switzerland.
- Spanish is the second most spoken language in the world. More than 400 million people speak it in 22 countries, including 35 million in the United States alone!
- The country produces nearly 45% of all the earth's olive oil.
- There are no laws against public nudity in Spain



Internet Penetration

IN 2005
44%

In the space of 10 years, this is expected to reach over 35 million users by 2014, representing a penetration of over 74%.

(Source: Internet Live Stats www.InternetLiveStats.com)

The number of Internet users in 2005 numbered 20,773,924, a national penetration of 44%.

ECOMMERCE FACTS & FIGURES

- B2C eCommerce sales in Spain grew from 16.86 billion US dollars in 2012 to 18.54 billion US dollars in 2013, a single year's growth of 10%.*
- B2C eCommerce sales are projected to grow still further to 28.04 billion US dollars by 2017.*
- It is estimated that the number of foreign transactions made in Spain account for 56.5% of all eCommerce transactions. This sales volume accounts for 43.2% of the total value of the Spanish online market.
- Of all international purchases, Spanish consumers mostly purchase from the UK (14.2%), followed by China (12.5%), the US (10.3%) and Germany (9.9%), with home furnishings, clothing and footwear being the most popular purchases.

*Statista 2015

OUR PARTNERS

Europa are responsible for the line haul over to Spain. Departing wnDirect Processing Centre in Derby and delivering in Madrid, Spain.



Seur are our injector and final mile carrier in Spain. They sort and re-route the parcels so they are sent to the correct local hub and then delivered to the end consumer.



SERVICE OVERVIEW

- From the UK and within the EU, Duty and Tax are not applicable as the goods are in free circulation in the EU. From destinations outside the EU, goods are subject to Duty and Taxes dependent on product value
- The wnDirect Processing Centre (TPC) receives collections from retailers wishing to ship to Spain.
- The parcels will then be processed - scanned, weighed, sorted and labelled.
- They're then placed into pallets and collected from TPC by Europa.
- Europa will then haul the pallets over to Madrid, departing at 14:00 and taking 48 hours to reach Madrid.
- Once the parcels arrive in Spain they will be processed, re-labelled and re-routed (overnight) to all postcodes and be out for delivery the next working day.
- Parcels will be delivered on days 2-4 depending on where the consumer lives.



DELIVERED
IN-COUNTRY

